



Hal Real, Founder & President of Real Entertainment Group, Inc./World Cafe Live

Hal Real, founder and President of Real Entertainment Group, Inc., is a seasoned entrepreneur with a passion for new ideas and a history of transforming those ideas into successful businesses. He formed Real Entertainment to “radically change the landscape for contemporary music audiences and artists.” In October 2004, Hal delivered the first installment of that promise by opening World Cafe Live, a nationally acclaimed live music venue, restaurant and events complex in Philadelphia.

In April 2011, World Cafe Live opened its second facility at the Queen Theater in Wilmington, DE. This ambitious project grew out of a four-year private/public collaborative effort among Real Entertainment Group, Buccini/Pollin Group, the City of Wilmington, and an impressive list of corporate, foundation and individual supporters. Together this group put together \$25 million in funding to restore and re-open the 45,000 square foot historic Queen Theatre as the cornerstone and catalyst for a \$300 million effort to revive the historic lower Market Street corridor in the heart of downtown Wilmington. Plans for additional WCL venues in other cities are in the works. For more about WCL, go to www.worldcafelive.com

In 2008, Hal helped launch LiveConnections, a nonprofit organization that inspires learning and builds community through collaborative music-making, creating innovative programs for children, special needs populations and the community-at-large. For more about LiveConnections, go to: liveconnections.org

Hal currently serves as Board President of LiveConnections, Vice Chair of the Mid-Atlantic Arts Foundation, Co-Chair of the Wilmington Business Leaders Network and the Wilmington CEO Executive Summit, and as a Board member of Freire Charter School Wilmington, Philadelphia’s Fringe Arts and the Chairman’s Council of the Philadelphia Zoo. In the past he served as Board Chair of the Greater Philadelphia Cultural Alliance, Board and Executive Committee member of The People’s Light & Theatre Company (Malvern, PA), Chair of the Main Line Chamber of Commerce, and as a Board member of the Philadelphia Mayor’s Cultural Advisory Council, the Light Up the Queen Foundation, and the President’s Advisory Council of the Delaware College of Art and Design.

Hal has been a keynote speaker for various business and civic events, and a guest lecturer at Drexel, Wharton, Temple and other schools. He is a graduate of Kenyon College and Temple University School of Law.